



# Digital Transformation in a Non-Banking Financial Corporation (NBFC)

Location: **USA**

## Business Scenario:

A Non-Banking Financial Corporation in USA with a vertical for school finance was facing multiple challenges with the loan management process.

## Solution:

They selected inoday to leverage their expertise in providing Microsoft Dynamics 365 services with a customized module for loan management.

NBFC helped the educational institutes to grow from a start-up to an established loan management company.

The company is also planning to implement Microsoft Dynamics CRM in the future.

## Result:

- ➔ Easy customer engagement with proper and simpler approval processes through Microsoft Dynamics.
- ➔ The complex loan management process is now simple and fast with backend integrations.
- ➔ Capital financing decisions and Strategic advisory assignments are managed through complex data sets from Microsoft Dynamics.
- ➔ Opening of new branches and closing of old branches from the ERP point of view is fast, and data consolidation tools are in place for automatic reporting.



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