



# AMPLIFY PRODUCTIVITY WITH NETSUITE CLOUD ERP SOFTWARE

## Problem Statement

The customer was looking to expand its presence in the global market. For this, it wanted to get a cloud-based ERP software that can be easily integrated with its legacy system and can be deployed to enhance sales operations in across the world. It wanted to reduce the Total Cost of Ownership (TCO) with efficient Oracle NetSuite ERP Software and enhance infrastructure operations.

Getting real-time visibility across the organization is necessary. It wanted to grow without any problems. In addition, high cost along with the lack of ability of the legacy system which they were using was also a great challenge for them.

## The Result

With inoday's expertise, our customer was able to properly implement a two-tier ERP model. This implementation has opened door to success for our customer by allowing it to set its footprints in the global market. It was also able to enhance client satisfaction in the region by increasing stock visibility.

inoday, Oracle NetSuite ERP Service Provider, took care of all the challenges and created a perfect strategy that enhanced business to work with 2X productivity with a cloud-based NetSuite ERP which also provides real-time performance monitoring. Also, inoday ensured that the customer focuses on innovation by helping the expansion model of the customer with NetSuite-cloud ERP software.

Location: USA

## About Customer

Our customer, based in USA, has been working to enable anyone to get a sound body and sound mind irrespective of age and gender. So, it manufactures sportswear, primarily shoes. Founded in 1949, it revolutionized the market through its commitment to advanced technology and incorporate it for making its products.

Their R&D team consistently pushes boundaries to create products that enhance athletic performance while prioritizing user well-being. Also, it is one of the biggest businesses in the world and wanted to expand its operations from USA to other lucrative markets and increase revenue.

## inoday — a #1 ORACLE NetSuite Channel Partner

After evaluating the market—our USA-based customer chose NetSuite, a cloud ERP software, with multiple features. It works to provide a single version of data and a 360-degree view and visibility into financial, accounting, and order management. Considering the complexity of NetSuite implementation on its own, inoday—a perfect solution provider with a proven track record was selected.

inoday with its team of reliable and qualified consultants understand the business requirement and make a proper strategy for NetSuite ERP implementation. After this, the team implemented NetSuite cloud ERP software without disrupting the business continuity.